

Earth DAY

A stylized illustration of the Earth with a green and blue surface. The top half shows a landscape with trees, a sun, and clouds. The bottom half shows the Earth's curvature. The text 'Earth DAY' is written in a large, white, 3D font across the top.

Direct Action:

Hands-on conservation such as waste audits, pollinator gardens, and energy challenges.

APRIL 22ND

Conscious Consumption:

Promoting sustainability by buying less, choosing quality, and repairing goods.

Social Activism:

Civic engagement through awareness campaigns and school / community clean-ups.

Information Media:

Educational storytelling through graphics, documentaries, and children's books.

Leadership & Education:

Peer inspiration via ambassador teams, assemblies, and nature walks.