



## KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

### POLICY STATEMENT

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**Section: Board and Community**

- **Community Relations**

**Policy Code: B-7.5**

**Policy: SOCIAL MEDIA AND DIGITAL COMMUNICATIONS**

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The Kawartha Pine Ridge District School Board (KPR) is committed to open, two-way communications with parents/guardians, school councils, students, community partners and members of the public. The rapid growth of digital technologies and social media offers an unparalleled resource for communications. Student and staff safety, privacy, and confidentiality of information must remain paramount.

KPR encourages the use of social media for both organizational communications, and as a collaborative learning tool with students. The intentional incorporation of digital citizenship is foundational to the use of social media with students.

Board employees are expected to conduct themselves in a professional manner at all times. All communications using social media must be professional, inclusive, and in accordance with all Board policies and regulations.

The Administrative Regulation [B-7.5.1, Social Media and Digital Communications](#) reflects the philosophy of this policy and provide specific guidelines to ensure appropriate and effective use of digital technologies and social media.