

## KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

### **PARENT INVOLVEMENT COMMITTEE REPORT – Meeting Summary**

The committee met on September 18, 2017 and reports as follows.

#### **ATTENDANCE**

Present: Denise Durnan and Elizabeth Ward (Committee Co-chairpersons), Trustee Jaine Klassen Jeninga, Carolyn McColl, Annette Simpson and John Vickers.

Also Present: Jennifer Leclerc (Director of Education), Judy Malfara (School Liaison and Communications Lead), Sonia Wilson (Manager, Marketing and Community Outreach) and Greg Kidd (Senior Manager, Corporate Affairs).

Regrets: Eric Baker, Janet Clarkson, Jennifer Jickels, Danielle Magvas, Dana Petrillo, James Rook and Marie Visser

#### **Welcome and Greeting from the Director**

At her first meeting with the group, Director Leclerc provided a brief welcome and introduction, and canvassed the group on a number of areas related to her own entry plan development and assumption of her new role.

#### **2017 Annual Parent Conference**

J. Malfara attended to finalize planning for the fall 2017 annual parent conference. Taking place on Saturday October 21, 8:30 a.m.-1:30 p.m. at Adam Scott CVI, this year's theme is Minds Matter@KPR. Keynote Speaker Sara Westbrook is a speaker, author and singer specializing in resilience, confidence and mental well-being. In her keynote presentation parents will learn three habits to help coach their children in bouncing back from challenges with confidence and maintain their wellbeing. Attendees will also participate in a number of workshop opportunities for parents on issues related to children's and teens' mental health.

#### **Parent Engagement and Marketing Focus Group Discussion**

Parent Involvement Committee members participated in a focus group discussion with Corporate Affairs staff, to inform parent engagement and marketing activities for the coming school year. The discussion focused on three areas: factors that influence student registration in elementary and secondary school; strengths of our elementary and schools that we should continue to communicate; and opportunities to address and improve public perceptions. Committee members also had an opportunity to hear more about current marketing activities, including the Parent Resource Postcards recently completed with PRO Grant funds, and secondary school videos for Grade 8 information nights.

## Appreciation

The group extended their thanks and appreciation to Denise Durnan and Elizabeth Ward (Committee Co-chairpersons) on their years of dedicated service in this role with the committee.

Denise Durnan and Elizabeth Ward  
Co-Chairpersons