

KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

**PARENT INVOLVEMENT COMMITTEE MEETING SUMMARY**

The committee met on May 5, 2016 following the Trustee/School Council Dialogue, and reports as follows.

**ATTENDANCE**

Present: Denise Durnan and Elizabeth Ward (Committee Co-chairpersons), Trustee Jaine Klassen Jeninga, Kerri Bath, Carolyn McColl, Chandra Reader, Angela Ronco, Annette Simpson, Jim Treen, John Vickers and Marie Visser.

Also Present: W.R. (Rusty) Hick (Director of Education), Sonia Wilson (Strategic Priorities Lead – Corporate Affairs) and Greg Kidd (Manager – Corporate Affairs).

Regrets: Becky Tzagadouris and Aaron Huizinga.

**Parent Guides for Learning Refresh Project**

Sonia Wilson (Strategic Priorities Lead – Corporate Affairs) reviewed with the group that, approximately 10 years ago, the Parent Involvement Committee funded the printing of a parent brochure series on topics such as literacy, math, kindergarten, homework, and many more. It was suggested that with the ever-increasing use of web-based communications, there is an opportunity to refresh these promotional materials, and take advantage of both print and digital communication strategies to provide more, and improved, resources to our parent communities. This can be accomplished through a multi-media campaign revolving around printed Parent Resource postcards and social media promotions, which will encourage visits to the Parent section of the KPR website. On the website, parents will find resources in a variety of formats including animated videos, links, and tip sheets.

The Parent Involvement Committee committed \$12,000 to fund this Parent Resource Project, and suggested that a PRO (Parents Reaching Out) Grant could further support this work.

**Provincial PIC Symposium**

D. Durnan and E. Ward shared information and updated the group on material and discussions from a recent provincial PIC symposium.

Denise Durnan and Elizabeth Ward  
Co-chairpersons